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Avent Naturally No Tears Body & Hair Wash, \$9.95, 1300 364 474.



**BRAND: AVENT**

**Tested by:** Ashley, 10 months.

**The lowdown:** Unlike many other beauty brands, Avent has a long history of caring for babies, and mum Kristy was full of expectations. "We've used Avent products before and liked them. This stuff smells fresh and natural - it complements rather than overpowers their natural smell." Ashley's rash-prone skin wasn't a problem, either. "Her skin was very clear while we've been using it," mum said. "The body and hair wash kept her skin and hair clean without being harsh."

**BRAND: BABIES ONLY**

**Tested by:** Boua, 24 days.

**The lowdown:** Very new mum Emma loved the eco-friendly aspect of the Babies Only range. "I'm a big fan of the packaging. Especially the recyclable PET for bottles," she said. "The simplicity of the packaging match the simplicity of the natural ingredients."

Boua might be very young, but he still had his favourites. "We loved the use of white clay in the powder and nappy rash cream, which make the products smell really earthy," Emma said.

Babies Only Smooth as a Babys Balm, \$32.50, (03) 5348 2454.



**BRAND: JOHNSON'S**

**Tested by:** Patrick

**The lowdown:** Johnson's Soothing Naturals is the latest addition to the line and new, more natural ingredients. The range of gentle ingredients like olive leaf extract and mum Patrick's mum Al definitely found some favourite products. "The wash cleaned the skin, the lotion and moisture rich bath were readily absorbed," she said. There were a few drawbacks for this baby with ultra-sensitive skin, though. "We loved the fragrance but for really young babies, the fragrance might be too strong."

Johnson's Baby Soothing Naturals Moisture Rich Bath, \$11.99, 1800 029 979.



**BRAND: JURLIQUE**

**Tested by:** Hila, 3 months.

(with sister Lola, 3 years).

**The lowdown:** Mum to two girls under three, Zarah is well versed in the array of baby products on the market. The girls enjoyed sampling the wares from Jurlique. "All the products had a lovely lavender scent. I used the soothing cream on my own hands but it was gentle enough to use on baby's face for any dry spots," gushed mum, who also loved the massage oil. "The oil was lovely, and both of my children enjoyed being massaged with it."

Jurlique Baby's Calming Massage Oil, \$28, 1800 805 286.



**BRAND: AVÈNE PÉDIATRIL**

**Tested by:** William, 12 weeks.

**The lowdown:** Mum Wendy and baby Will tested one of the newest ranges on the market, Avène's Pédiatril. "I thought the packaging was sophisticated and modern. I was really keen to try it," she said. And Wendy was impressed from the very first go. "None of the products have a very strong distinctive smell, which is what I would expect from baby care products." One product that impressed was the nappy care ointment. "It was much smoother than anything else I have tried," said mum.



Avène Pédiatril Gel for Cradle Cap, \$15, 1800 678 302.